

### The added value of your participation







### The added value of participation

#### Non-financial data report

.You can respond to the requirements of the EU and national legislation with regards to the publication of non-financial data

### Sustainable Company

You can be appointed as Sustainable Company in the Sustainability Performance Directory, the Charter of Sustainable Development & Responsible Business

### **Networks of Responsible Suppliers**

You are connected via the Management Report and the Declaration of Conformity to Networks of Responsible Suppliers

### **Acquisition of capital**

It can lead to positive evaluation from investors of the company's results

### **Strengthening exports**

**Enhances** the openness of the organization through its presentation at the national and European level.

### Incorporating the principles of sustainable development

It constitutes a self-assessment tool for each organization with regards to incorporating the responsible business model in its operation







## Being recognized as a SUSTAINABLE COMPANY







# The Sustainability Performance Directory is the Charter of Sustainable Development and Responsible Business in Greece

with the goal to constitute
a national reference point for all businesses
that develop initiatives, actions and policies
that contribute to the creation
of a sustainable economy and Society







# In cooperation with the largest business associations in Greece





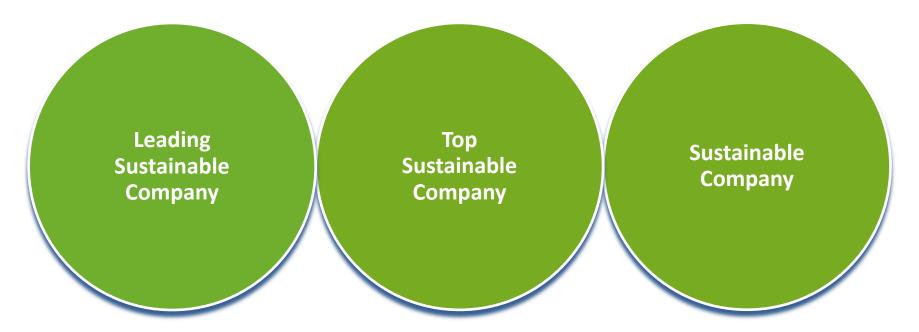




### Recognition

### Every company can be promoted as

### **SUSTAINABLE COMPANY**









### Added value

# The accession of a company in SUSTAINABILITY PERFORMANCE DIRECTORY as SUSTAINABLE COMPANY

- ✓ Places the company amongst other leaders with regards to issues of sustainable development and responsible business in Greece.
- ✓ Strengthens its overall competitiveness in the market.
- ✓ Enhances its social and responsible profile.







### Participation in 3 levels-holistic approach

Stage 1

Practices & Actions that are submitted to the Initiative BRAVO

Stakeholder Dialogue

25%

Stage 2

Respond to the thematic criteria of the GREEK SUSTAINABILITY CODE

Committee evaluation

**50%** 

Stage 3

Publication of data of responsible business

By Declaration

**25%** 





### 44 Participating Companies in 2017 **ORACLE** ΕΥΡΩΠΑΙΚΗ ΠΙΣΤΗ

**COCA-COLA 3E ΕΛΛΑΔΟΣ PWC** ΜΕΓΑ ΠΡΟΙΟΝΤΑ ΑΤΟΜΙΚΗΣ ΥΓΙΕΙΝΗΣ Coca-Cola Hellas QUEST ΜΥΛΟΙ ΘΡΑΚΗΣ **DEMO ABEE** ΜΥΛΟΙ ΛΟΥΛΗ

**SYMETAL SYNGENTA** 

**DIAGEO ENEL GREEN POWER** TNT **VODAFONE** WIND

ΜΥΤΙΛΗΝΑΙΟΣ ΟΜΙΛΟΣ ΟΤΕ ОПАП ΠΑΕΓΑΕ ΑΘΗΝΑΙΚΗ ΖΥΘΟΠΟΙΙΑ ΣΩΛΗΝΟΥΡΓΕΙΑ ΚΟΡΙΝΘΟΥ Α.Ε.

**EUROBANK GRANT THORTON** ΤΕΧΝΙΚΗ ΠΡΟΣΤΑΣΙΑΣ ΠΕΡΙΒΑΛΛΟΝΤΟΣ ΕΘΝΙΚΗ ΤΡΑΠΕΖΑ **AE** ΤΕΧΝΟΠΟΛΙΣ

**IMERYS INTERAMERICAN KNAUF** ΕΛΒΑΛ ΕΛΛΑΓΡΟΛΙΠ **KPMG** 

ALDEMAR RESORTS

**LAFARGE** 

LIDL

**LAMDA HELLIX** 

ΕΛΛΗΝΙΚΑ ΠΕΤΡΕΛΑΙΑ

ΕΛΛΗΝΙΚΟΣ ΧΡΥΣΟΣ

ΕΛΛΗΝΙΚΑ ΚΑΛΩΔΙΑ

ΥΓΕΙΑ ΧΑΛΚΟΡ Α.Ε. ΧΑΡΤΟΠΟΙΙΑ ΚΟΜΟΤΗΝΗΣ ΑΒΕΕ



### Recognition

### Every participating company in the

### SUSTAINABILITY PERFORMANCE DIRECTORY

has the opportunity to:

To get a special label as **SUSTAINABLE COMPANY** 

which she can use in its communication to all its relevant stakeholders (corporate communication, services, networks and clients).

Create an
ON LINE Corporate
Sustainability Profile







### Labeling









### **Presentation**

### **SUSTAINABLE COMPANIES 2017**

Will be presented in fall of 2017

At an official gala in Athens







### **Deadline of participation**

### Companies interested in participating in the **SUSTAINABILITY PERFORMANCE DIRECTORY**

For the promotion of **SUSTAINABLE COMPANIES 2018** 

They can submit their candidature in **SEPTEMBER-NOVEMBER 2017** 







# SUSTAINABLE COMPANIES Participation Options

For more information please contact

**Vasia Logotheti**, Senior Executive, <u>vlogotheti@qualitynet.gr</u>, +30 210 6898594







# Link to Networks of Responsible Suppliers







### **Accession to Networks of Responsible**

### **Suppliers**

### Every company that has filled in the GREEK SUSTAINABILITY CODE

& has received

# The Sustainable Development report The Declaration of Conformity and the Validation Table of the GREEK SUSTAINABILITY CODE

can

- ✓ highlight its responsible operation towards its clients
- ✓ Participate in the International Network of ECOVADIS





### ΕΛΛΗΝΙΚΟΣ ΚΩΔΙΚΑΣ ΒΙΩΣΙΜΟΤΗΤΑΣ

### **Validation towards clients**

If you have been asked by your clients to prove that your business operates in a responsible way, you can use as a reporting framework:

### • The Sustainable Development Report

Which proves the holistic approach by which your company applies the strategy of sustainable development and responsible business in its operation.

### • The Declaration of Conformity & the Validation Table

They are given by QualityNet Foundation as validation documents for official use towards third parties.







### The GREEK SUSTAINABILITY CODE

which is based upon the

### **GERMAN SUSTAINABILITY CODE**

enjoys the benefits and privileges that derive from international agreements as a result of the general acceptance of the Code as a pan-European reporting framework of sustainable development& responsible business

GREEK SUSTAINABILITY CODE can be incorporated in the International

Network of ECOVADIS







### **German Sustainability Code vs. Ecovadis**

- ✓ The <u>German Sustainability Code</u> consists of 4 pillars & 20 criteria which are covered to a large extent by the methodology of <u>EcoVadis</u>.
- ✓ The methodology of EcoVadis covers 85% (17 out of 20 criteria) of the German Sustainability Code.
- ✓ The German Sustainability Code covers 61% (13 out of 21 criteria) of the EcoVadis methodology.







### **Accession into Networks of Responsible**

### **Suppliers**

### For more information please contact

Argyro Gialamprinou,

Project Manager, agialamprinou@qualitynet.gr,

+ 30210 6898594







### **Participation**







### STANDARD PARTICIPATION

- 1. Drafting of the Management / Non-financial data Report , description of the company's approach towards the issues of sustainable development and responsible business & response to the requirements of the EU & national legislation
- 2 Presentation of the company's data at the Greek electronic platform <a href="www.greekcode.sustainablegreece">www.greekcode.sustainablegreece</a> <a href="2020.com">2020.com</a>

#### How:

For free

### What is it required?

Fill in the criteria of the GREEK SUSTAINABILITY CODE

### **Deliverables**

- Management Report/ Non-financial data responding to the EU & national legislative requirements
- Use towards national authorities









### PREMIUM PARTICIPATION

- Drafting of the Management/ Non-financial data Report
- 2. Presentation of the company's data at the electronic page:

www.greekcode.sustainablegreece2020.com

- 3. Presentation at the European level
- **4.** The Sustainability Code
- 5. Sustainable Development Report
- 6. Declaration of conformity & Validation Table so as to be used :
  - towards suppliers, clients
  - with the view to join Networks of Responsible Suppliers
- 7. Promotion of your company as **«Sustainable**Company» with a special label and recognition in the Sustainability Performance Directory.

### How: ANNUAL FEE

### What is it required?

✓ Fill in the criteria of the GREEK SUSTAINABILITY CODE

#### **Deliverables**

- Management/ Non-financial data Report
- Declaration of conformity & Validation Table
- Report of Sustainable Development
- Recognition label as Sustainable Company.









### PREMIUM PARTICIPATION

- Drafting of the Management/ Non-financial data Report
- 2. Presentation of the company's data at the electronic page: <a href="https://www.greekcode.sustainablegreece2020.com">www.greekcode.sustainablegreece2020.com</a>
- 3. Presentation at the European level
- **4.** The Sustainability Code
- 5. Sustainable Development Report
- 6. Declaration of conformity & Validation Table so as to be used:
  - Towards your suppliers clients
  - For your accession into networks of responsible suppliers
- 5. Promotion of your company as **«Sustainable**Company» with a special label and recognition in the

  Sustainability Performance Directory.

#### **ANNUAL FEE**

Μεγάλη & Μεσαία Επιχείρηση	Κόστος 2.500€
Μικρή Επιχείρηση	Κόστος 1.500€
Πολύ Μικρή Επιχείρηση	Κόστος 300€







### http://greekcode.sustainablegreece2020.com

### Please contact us if you need support

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