

Kafireas competitions experience



Mountain Bike Race 2019 for young category

- Around 3000 visitors
- National TV – approx 288k viewers
- **First time in Greece of an official mountain bike race in the area of a wind farm**



National Mountain Bike Race 2020

- Around 5000 visitors
- National TV – approx. 1mn viewers
- The race played a decisive role at the decision of the national federation on which athlete will represent Greece at the **Olympic Games in Tokyo**



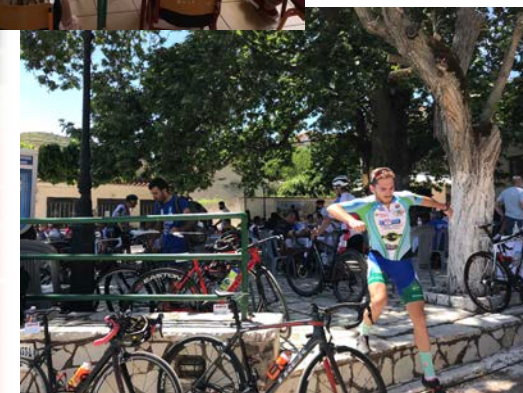
2021 - Show must go on

Supporting another local community

Supporting the bike race Thisias from Patras to Kalavrita, where our wind park Lithos is located.

The project

1. Enel the **main sponsor** of the bike race Thisias
2. **3700 visitors & 350 athletes**
3. **800.000 people read about the race** (15 clippings, national & local media)
4. **Stakeholders' engagement** through local schools:
 - **Personal time performance** in the closest village to our wind park – **80 athletes, approx. 350 people**
 - Local primary school – participation of **45 children**
 - **Energy on the go games**
 - **Safe cycling seminar** from a local cycling expert



A “Bravo” to our bike race initiative

Bravo Sustainability Award



The QualityNet Foundation
is awarding

ENEL GREEN POWER

Award for

Bravo Society

For the initiative
Greek mountain bike championship in the area of
the wind park “Milia”, belonging in the Kafireas
wind cluster of Enel Green Power Hellas and the
ancient chestnut forest “Kastanologos”.

The President of the
QualityNet Foundation Council
Chrysoula Exarchou

